

FOR IMMEDIATE RELEASE

Domainer Mardi Gras Will Partner With Moniker For Showcase Auction

January 8th, 2010 –New Orleans, Louisiana – Domainer Mardi Gras (www.domainermardigras.com) announced today that it will partner with Moniker® (www.moniker.com) to incorporate a special showcase auction into Domainer Mardi Gras 2010, a premier domain names conference, scheduled for February 11-13, 2010, at the New Orleans Marriott in New Orleans, La.

Showcase auctions typically feature premium domain names oriented toward a vertical industry or content theme. While the auctions are conducted online over a two-day period, the Domainer Mardi Gras showcase auction will run online from February 9 to February 16.

“As any domain name investor knows, auctions have become a solid component of any successful conference,” stated Michael Ward, Executive Director of Domainer Mardi Gras. “This industry is changing rapidly and while we devote significant time toward that discussion, we also want to ensure attendees have chances to find new investment opportunities.”

Names can be submitted until January 26 at:

<http://showcase.snapnames.com/2010/02/generic-keyword-auction>

“This combined effort between Moniker and Domainer Mardi Gras is a new and interesting way to promote an auction,” said Moniker founder Monte Cahn. “Our online auction technology allows any conference to cross-promote an online auction for the benefit of attendees, without the need to invest in on-site logistics at the conference itself..”

Domainer Mardi Gras tickets are currently available at the low rate of \$995 with an additional \$300 savings if attendees also book a hotel room at the New Orleans Marriott. Visit www.domainermardigras.com to get your tickets today.

About Domainer Mardi Gras

Domainer Mardi Gras is a premier domainer event dedicated to providing the domain name industry with an exclusive opportunity to learn about the latest domain name related developments and issues in an extraordinary setting -- Mardi Gras -- in New Orleans, Louisiana. To register, obtain sponsorships, and learn more about Domainer Mardi Gras, visit www.domainermardigras.com.

About Moniker

Moniker® (www.moniker.com) is a leading provider of domain name registration, management, and monetization services for individuals and businesses that wish to have a unique address and branded identity on the Internet. A division of Oversee.net®, the company is based in Pompano Beach, Florida.

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